

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SNOWBALL GROUP LIMITED
ABN	81 006 490 259

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Maxwell Campbell
Date of last notice	9 January 2008

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
Date of change	28 February 2008
No. of securities held prior to change	950,860 ordinary shares (held by Maxwell N Campbell) 795,430 ordinary shares (held by MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund) 470,000 ordinary shares (held by Rosast Nominees Pty Ltd) 2,223 ordinary shares (held by Lynette J Campbell)
Class	Ordinary shares
Number acquired	12,570
Number disposed	N/A

+ See chapter 19 for defined terms.

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Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$8,750.00
No. of securities held after change	950,860 ordinary shares (held by Maxwell N Campbell) 808,000 ordinary shares (held by MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund) 470,000 ordinary shares (held by Rosast Nominees Pty Ltd) 2,223 ordinary shares (held by Lynette J Campbell)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On market trade

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	NIL
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Date of Notice: 3 March 2008

+ See chapter 19 for defined terms.

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