

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SNOWBALL GROUP LIMITED
ABN	81 006 490 259

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Maxwell Campbell
Date of last notice	21 April 2008

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of 'notifiable interest of a director' should be disclosed in this part.

Direct or indirect interest	1) Direct 2) Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Rosast Nominees Pty Ltd (Maxwell Campbell is a director and shareholder)
Date of change	4 July 2008
No. of securities held prior to change	950,860 ordinary shares - held by Maxwell N Campbell 835,000 ordinary shares - held by MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund 443,000 ordinary shares - held by Rosast Nominees Pty Ltd 2,223 ordinary shares - held by Lynette J Campbell
Class	Ordinary shares
Number acquired	1) 400,000 2) 32,000
Number disposed	1) 400,000 2) 32,000
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	1) \$200,000.00 2) \$16,950.00

+ See chapter 19 for defined terms.

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No. of securities held after change	<p>550,860 ordinary shares - held by Maxwell N Campbell</p> <p>1,267,000 ordinary shares - held by MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund</p> <p>411,000 ordinary shares - held by Rosast Nominees Pty Ltd</p> <p>2,223 ordinary shares - held by Lynette J Campbell</p>
<p>Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>1) Off market transfer of 400,000 ordinary shares from Maxwell N. Campbell to MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund</p> <p>2) Off-market transfer of 32,000 ordinary shares from Rosast Nominees Pty Ltd to MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund</p>

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	NIL
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
<p>No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed</p>	
Interest acquired	
Interest disposed	
<p>Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation</p>	
Interest after change	

Date of Notice: 4 July 2008

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