

MARKET RELEASE

14 August 2008

**SNOWBALL GROUP LIMITED**  
**ABN 81 006 490 259**  
**ASX:SNO**

**PRELIMINARY FINAL REPORT AND FINAL DIVIDEND**

Consistent with the ASX announcement on 29 July 2008, Snowball Group Limited (Snowball) announces its preliminary final results in the attached Appendix 4E.

The Directors of Snowball are pleased to advise that they have determined to pay a fully franked final dividend of 2.5 cents per share. Including the maiden interim dividend of 1 cent per share already paid, this brings the total fully franked dividend in respect of the financial year to 30 June 2008 to 3.5 cents, compared to 2 cents for the prior corresponding period. Record Date for the dividend will be 29 September 2008 with Payment Date on 20 October 2008.

Snowball encourages shareholders who have not yet done so, to provide their direct credit details to the company's share registry prior to the Record Date so they may receive payment of the dividend by direct credit payment into an Australian bank account. Shareholders wishing to make this election should do so prior to 29 September 2008 by contacting Computershare on 1300 855 080 for a direct credit election form.

---

For further information contact:

**Tony McDonald**  
Managing Director  
Snowball Group  
(02) 9250 1515  
0416 117 031

**Carl Scarcella**  
Chief Operating officer  
Snowball Group  
(02) 9250 1502  
0438 020 038

For personal use only