

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>Snowball Group Limited</b>
<b>ABN</b>	<b>81 006 490 259</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Maxwell Campbell
<b>Date of last notice</b>	18 June 2009

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
<b>Date of change</b>	28 May 2010
<b>No. of securities held prior to change</b>	550,860 shares (held by Maxwell N. Campbell)  1,412,500 shares (held MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund)  273,500 shares (held by Rosast Nominees Pty Ltd in which Maxwell Campbell has a relevant interest)  2,223 shares held by Lynette J Campbell
<b>Class</b>	Performance Rights
<b>Number acquired</b>	250,000
<b>Number disposed</b>	-

+ See chapter 19 for defined terms.

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<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Nil
<b>No. of securities held after change</b>	550,860 shares (held by Maxwell N. Campbell)  1,412,500 shares (held MN Campbell and LJ Campbell as trustees for the Campbell Retirement Fund)  273,500 shares (held by Rosast Nominees Pty Ltd in which Maxwell Campbell has a relevant interest)  250,000 performance rights (held by Maxwell Campbell)
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Granting of Performance Rights under an Employee Incentive Plan approved at a general meeting of shareholders on 12 February 2010. A Performance Right is a right to acquire one Share for nil exercise price upon the satisfaction of certain vesting conditions.

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	
<b>Interest after change</b>	

Date of Notice: 28 May 2010

+ See chapter 19 for defined terms.