

15 July 2010

**SNOWBALL GROUP LIMITED**  
**ABN 81 006 490 259**  
ASX: SNO

**MANION MOVES TO SNOWBALL**

High profile and well-respected financial services industry figure, Sally Manion, will join Snowball Group Limited later this month as Executive Director, Advice & Professional Services, a key position which forms part of Snowball's senior management team. Ms Manion will have responsibility for Snowball's offer to clients and the management of its range of advice businesses.

In this position Ms Manion will take a lead role in shaping the overall Snowball client experience across a range of market segments, focusing on delivering innovative client solutions in a rapidly changing environment. Ms Manion's key responsibilities will also include identifying new business and marketing opportunities and ensuring their fit with the company's *"your advice for your benefit"* client culture.

Commenting on Ms Manion's appointment, Managing Director Tony McDonald said, "Sally's enormous breadth and depth of industry experience and the fact that she shares Snowball's values clearly enhance Snowball's ability to meet our commitment to the client and to the advisers who deliver the advice outcomes."

"In addition to her many years in senior roles responsible for developing strategic direction, the fact that Sally has worked as a chartered accountant and financial planner herself is also a significant factor in asking her to join the team. Sally's first-hand experience of the challenges faced by advisers and the importance of change management skills, will certainly help her make a positive contribution towards Snowball's drive for sustainable organic growth," said Mr McDonald.

Ms Manion was formerly Director & National Head of ipac Financial Planning, a position she held for over eight years. Prior to that, she held a range of senior executive positions with a number of leading financial services organisations, including State Super Financial Services, Ernst & Young, Seal Investments and Noble Lowndes.

For further information contact:

**Tony McDonald**

Managing Director

Ph: 0416 117 031

Email: [tony.mcdonald@sno.com.au](mailto:tony.mcdonald@sno.com.au)